



Partner Profile – Generis and Ideagen

Ideagen PleaseReview is a specialised tool for collaborative document review, co-authoring and redaction. The fully validated software is tailor-made for highly regulated industries, where there is a need for detailed audit trails and controlled collaboration to ensure data security and regulatory compliance.

The CARA Platform from Generis helps companies decrease their time to market by providing a comprehensive, unified platform for the core processes, data, and content of the product development lifecycle. Users can then create, locate, and re-use information instantly in any process across the organisation, leading to accelerated work with greater accuracy of information.

Why Ideagen

- An efficient, simplified and structured process for document reviews
- Used by 85% of the top 25 global pharmaceutical companies, 4/5 top medical device companies and 4/5 top CROs.
- Automated Workflows
- Teams free up more time to focus on delivering higher quality documents with less errors
- Achieve audit-readiness with less effort

Why Generis?

- Over 20 years' experience
- Industry leading data management and content services platform for powerful process and workflow automation
- Out of the box apps for the entire Life Sciences R&D landscape
- Leverage metadata to create, locate, and re-use information instantly for greater accuracy
- Powerful functionality: security, versioning, workflows, lifecycles, tools, automations, and integrations

Joint Work and Future Plans

Ideagen and Generis have a number of joint customers in the Life Sciences industry. Their most recent collaboration was for a top 10 US pharma company, where the two companies worked together to build a connector between Pleasereview and the CARA Life Sciences Platform to streamline the document review cycle. This allowed the company to increase efficiency and reduce the scope for error without the additional difficulty managing the integration themselves.

As companies in all industries are currently striving to modernise and improve their document processing and workflows, more innovative solutions are required. Having the expertise of two leading companies makes this process easier, with expert guidance and excellent software. User adoption and end user experience are both crucial aspects of successfully implementing a new system, seamless integrations and connectors make this easier to achieve leading to a more harmonious workplace. Ideagen and Generis will continue to support their customers on their journeys to better information management and processing.



Ideagen helps the trusted voices and safe hands that protect organisations to minimise risk, strengthen compliance and keep people safe. We are the name trusted by organizations globally to deliver world-class, innovative software solutions in regulated or high-compliance industries such as aviation, financial services, life sciences, healthcare and manufacturing. Whether you're a large global corporation or a small to medium business, our solutions and services will help you solve complex quality, health and safety risk, audit and collaboration challenges. More at [ideagen.com](https://www.ideagen.com)

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Generis is a UK-headquartered developer of world-class data, content and business process management for regulated industries globally. 60% of the top 20 life sciences companies rely on Generis' flagship CARA™ Life Sciences Platform, including AbbVie, UCB, Biogen, Reckitt, Bristol Myers Squibb, Bayer, Pfizer, and Merck KGaA. Today Generis serves more than 750,000 users worldwide, across use cases ranging from RIM, Regulatory / R&D and Safety use cases to Clinical, Non-clinical, Quality GxP, CMC, Pharmacovigilance, Medical Information / Medical Affairs applications and more.

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