Partner Profile – Generis and Flatirons

Flatirons Digital Innovations (Flatirons) specialises in providing Enterprise Content Management (ECM) solutions tailored to fulfil specific business needs. Flatrons enhances business processes and workflows by utilising content storage platforms, boosting productivity, enhancing performance, and reducing costs. Additionally, Flatirons excels in migrating content from legacy systems to smart automation solutions, helping organisations streamline digital operations and maximise efficiency across sectors such as healthcare, finance, energy, and manufacturing.

Why Flatirons?

- Over 20 Years' experience.
- ECM experts.
- Solutions based upon business needs.
- Improve business processes and workflows to:
  - Utilisze the power of content storage platforms.
  - Drive productivity and improve performance.
  - Lower cost.
- Migrate content from legacy systems to smart automation solutions.

Why Generis?

- Over 25 years' experience.
- CARA increases efficiency and reduces costs.
- Document, data and business process management on a single platform.
- "Information lake" concept gives users instant access to cross-functional data.
- Enabling powerful process optimisation.
- Applications configured specifically for regulated industries.

Partnership Benefits

By leveraging Flatirons' expertise in data archiving, integration, and custom software development alongside CARA's extensive document management capabilities, clients benefit from streamlined and compliant document management.

This partnership enables organisations in regulated industries to meet stringent compliance requirements while optimising document-centric workflows. Additionally, the collaboration enhances data security and integrity by providing a highly secure platform for sensitive information, particularly beneficial for sectors such as healthcare and finance.

Improved efficiency and productivity are achieved through the automation of manual processes and the elimination of operational bottlenecks. Furthermore, integrating advanced data analytics unlocks new insights, driving better decision-making and fostering increased customer satisfaction through enhanced client experiences and stronger relationships.

Future Plans:

As companies aim to modernise document workflows, Flatirons and Generis offer a powerful, compliant solution by combining their expertise. This partnership delivers automated workflows, enhanced security, and streamlined compliance. Flatirons and Generis continue to support customers on their journey to improved information management and processing efficiency.

About

Flatirons Digital Innovations Inc. (Flatirons) is a digital transformation agency that secures data, safely moves data, and liberates historical information to create new experiences and generate revenue opportunities. Flatirons solves discrete business and customer experience challenges through data content and lifecycle services, the development of custom solutions, and by unlocking data with the Flatirons Digital Hub framework-as-a-service. Based in Boulder, Colorado, FDI's team of inspired transformation experts has addressed complex challenges for a wide range of clients.

More at fdiinc.com

Generis is a UK-headquartered developer of world-class data, content, and business process management for regulated industries globally. 60% of the top 20 life sciences companies rely on Generis' flagship CARA Life Sciences Platform, including AbbVie, UCB, Biogen, Reckitt, Bayer, Pfizer, and Merck KGaG. Today, Generis serves more than 750,000 users worldwide, across use cases ranging from RIM, Regulatory / R&D and Safety use cases to Clinical, Non-clinical, Quality, CMC, PV, Medical Information / Medical Affairs applications, and more.

More at generiscorp.com