



Partner Profile – Generis and Syneos Health Consulting

Syneos Health Consulting is an established, industry-leading consulting firm dedicated to the biopharmaceutical industry. Their teams help clients navigate business challenges and achieve excellence through robust consulting skills complemented by strong subject matter expertise. Their consulting capabilities span across R&D and commercial, combining the best strategic minds and latest technologies to help accelerate the process of bringing products to markets.

Why Syneos?

- Industry leaders
- Agile and forward thinking
- Dedicated to establishing long-standing relationships with customers
- Process design and optimisation for Organisational improvement
- Implementation and deployment
- Technology selection and business case assessment
- Dedicated R&D Advisory Group

Why Generis?

- Over 20 years' experience in Life sciences
- Industry leading information management solutions for regulated industries
- Continued innovation and product development
- Out of the box solutions for modules including Quality, RIM, eTMF and Pharmacovigilance
- Flexibility to suit the clients' requirements
- Integrations with a wide range of systems and tools

Previous Experience

Generis and Syneos have previously worked with a Top 10 Biopharma company with their Regulatory transformation journey. Syneos worked closely with the client to establish their needs and to optimize the company's day to day processes. Working with the Generis team, they ensured that the client's user requirements were well understood and that the current pain points were remediated in future state processes. In defining the high-level future state processes, they enabled process-led configuration of CARA to best address user needs. Syneos continue to work with Generis to ensure effective implementation and adoption of CARA, both in this project and beyond. Our skills fully complement one another, as Generis are experts in the technology and Syneos have expertise in process design, project management, change management and solution deployment.

Future Plans

Taking a look at the industry in general is crucial when preparing for the future. In order to get maximum benefits from technology innovation, maintain compliance and stay cost efficient, pharma companies need to take a holistic approach towards these transformations. Defining the right operating models and processes is critical for driving successful innovation and compliance. Teams need to be well defined and equipped to embrace innovation and evolving Health Authority requirements. Processes need to compliment operating models and lead the design of underlying technology. Generis and Syneos will continue to work together to overcome these challenges for their clients.

About



Syneos Health is the only fully integrated biopharmaceutical solutions organization. Our company, including a Contract Research Organization (CRO) and Contract Commercial Organization (CCO), is purpose-built to accelerate customer performance to address modern market realities. Created through the merger of two industry-leading companies – INC Research and inVentiv Health – we bring together approximately 24,000 clinical and commercial minds with the ability to support customers in more than 110 countries. Together we share insights, use the latest technologies and apply advanced business practices to speed our customers' delivery of important therapies to patients.

To learn more about how Syneos can shorten the distance from lab to life* visit syneoshealth.com.



Generis is a global leader in information management systems, specialising in proven solutions for regulated industries. Established in 1997 as a consultancy group, Generis has since grown and developed alongside its flagship product CARA. Our mission is to provide a system which is seamless and user-friendly; a dedicated team works hard to guarantee customer satisfaction. Currently counting over 500,000 users across numerous industries worldwide, including 8 of the 10 largest Life Science companies, the CARA Workspace and the CARA Life Sciences Platform offer solutions for different use cases from Quality and RIM, to Labelling and Marketing.

Find out more at: www.generiscorp.com

